

Build Your

BEST

BUSINESS



UNDERSTANDING & TAPPING INTO YOUR ENTREPRENEURIAL STYLE

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Build Your BEST BUSINESS



UNCOVERING YOUR ENTREPRENEURIAL STYLE

Not every entrepreneur or small business owner is the same. Understanding your natural entrepreneurial style allows you to build a company and structure that plays to your strengths. Use this knowledge to prepare for and build your best business.

	OPERATOR	IMPLEMENTER	VISIONARY
RISK PROFILE	LOW	MEDIUM	HIGH
# OF EMPLOYEES	+	+++++++	++
COST TO START	\$	\$\$	\$\$\$\$
BUSINESS TYPE	LIFESTYLE	GROWTH	EXIT
LIKELIHOOD OF SUCCESS	HIGH	MEDIUM	LOW
EARNING POTENTIAL	LIMITED	MEDIUM	HIGH
IMPACT	INDIVIDUALS	TEAMS	TRIBES



THE IMPLEMENTER

You create processes and systems that make a company or team run smoothly. You are happiest working through the challenges that are part of a growing organization.

You are willing to take some risk, and have changed jobs for a better opportunity. You know that your contributions make companies succeed and are looking for a way to be part of the payoff.

You enjoy working with a team and seeing team members reach their full potential. Collaborating with others toward a goal is your favorite part of the job.

Partner with an individual or join a team that is building a company or find an operator who wants to expand. Your people skills make you well suited to run a company.

Participate in local networking events and social media to find potential companies to partner with.

PROS: Organize the Work
Team Leadership Skills
Business Know How
Repeatable Process

CONS: Frustrated by Slow Progress
Often Introverted
Builds Excess Capacity
Rely on Visionary

IDEAL BUSINESS ENVIRONMENT:

- Growing Business
- Emerging Market
- Collaborative
- Team Oriented
- Bringing Order to Chaos
- Repeatable Process
- Subject Matter Expertise
- Manufacturing

MONEY:

You can keep your day job while working with a company until they can afford you full time or work with multiple growing companies at one time.